

# MILWAUKEE AREA COLLEGE INTERNSHIP CONSORTIUM

Driving the Future Through Internships

## LOGO DESIGN COMPETITION FOR STUDENTS

### \$100 PRIZE AWARDED

#### WHAT IS THE MILWAUKEE AREA COLLEGE INTERNSHIP CONSORTIUM (MACIC)?

##### Our Mission:

The Milwaukee Area College Internship Consortium (MACIC) exists to foster collegiality and to support professionals, who work with internships in Wisconsin's public, private, and technical colleges and universities, through educational forums and networking opportunities.

##### Our History:

Founded in 2001, MACIC is an organization of Wisconsin's college and university internship professionals.

##### Current MACIC Member Colleges/Universities:

Alverno College	Bryant & Stratton College	Cardinal Stritch University	Carthage College
Concordia University	Globe University	Lawrence University	Marquette University
MIAD	MSOE	UW-La Crosse	UW-Milwaukee
UW-Oshkosh	UW-Parkside	UW-Stout	UW-Whitewater
WCTC	Wisconsin Lutheran College		

##### Our Web Site:

<http://www.macic.org/>

#### WHAT IS THE LOGO DESIGN COMPETITION?

We would like to have a logo for our consortium designed incorporating the tag-line: *Driving the future through internships*. We have a variety of members from public and private institutions and would like a logo that represents all members of the consortium equally. We plan on using the design on our web-site, letterhead, shirts, stickers, and flyers. Once a decision is made we may request edits or alternate formats. We ask that all participants carefully read the *Competition Submission Form* for details. There will be one prize awarded in the amount of \$100 to the student whose design is chosen. Please take time to review our website for any additional ideas or inspiration. If you have any questions, please contact:

Stephanie Holguin  
[smholguin@stritch.edu](mailto:smholguin@stritch.edu)  
414-410-4920

or

Megan Stoelb  
[megan.stoelb@alverno.edu](mailto:megan.stoelb@alverno.edu)  
414-382-6178

#### REQUIREMENTS FOR THE COMPETITION:

1. Participants must be a registered student at a college/university that is a current member with MACIC.
2. *Logo* and *Release Form* must be received by the deadline (April 1, 2011). Please follow all instructions listed on next page for application procedures.

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## LOGO DESIGN COMPETITION INSTRUCTIONS

*Please be sure to read and this form carefully. Any individual who doesn't submit all appropriate documentation jeopardizes competition participation.*

### INSTRUCTIONS:

Please include all information and documents listed and send via email to both individuals below. In the subject of the email please insert *MACIC Submission*. You will receive notification via email within 24 hours to confirm your logo submission.

[smholguin@stritch.edu](mailto:smholguin@stritch.edu) & [megan.stoelb@alverno.edu](mailto:megan.stoelb@alverno.edu)

### PLEASE INCLUDE THE FOLLOWING:

#### *Release Form:*

The release form is required for logo submission. You will need to print and sign the Release form, and attach it to the submission email as a PDF.

#### *Logo:*

Please include the logo, as a PDF; print-ready and web version. Please be aware that if your design is chosen, additional formats and/or alterations may be needed.

### IF YOU HAVE ANY QUESTIONS REGARDING SUBMISSION REQUIREMENTS PLEASE CONTACT:

Stephanie Holguin  
[smholguin@stritch.edu](mailto:smholguin@stritch.edu) or [megan.stoelb@alverno.edu](mailto:megan.stoelb@alverno.edu)  
414-410-4920 414-382-6178

**MILWAUKEE AREA COLLEGE INTERNSHIP CONSORTIUM**  
Driving the Future Through Internships

**LOGO DESIGN COMPETITION RELEASE FORM**

Name: \_\_\_\_\_ Telephone Number: \_\_\_\_\_

Address: \_\_\_\_\_ Email Address: \_\_\_\_\_

College/University: \_\_\_\_\_

Description of Logo Submission: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

By signing this form, and in consideration of being permitted to compete, I acknowledge that I have read and understood the entry criteria for the Milwaukee Area College Internship Consortium Logo Design Competition and agree to abide by them. I represent that the submitted work qualifies for submission to this contest. I hereby irrevocably give my consent to the Milwaukee Area College Internship Consortium and to those it may authorize, to photograph, film, and/or videotape me and/or my artwork, logo/design, and to quote and record statements made by me and to use, reproduce, publicly display, distribute, sell, and/or create derivative works from my image, images of my artwork, and statements made by me (with or without my name) and to identify me by name and/or with school and employment information, in all forms of media now known or later developed, including, without limitation, on the Internet, for any editorial, promotional, advertising, trade, commercial, or other purpose whatsoever, in perpetuity throughout the world, whether or not I win a prize in the competition. I also hereby waive any right to inspect or approve the finished logo/design that may be used in conjunction therewith or the eventual use that it might be applied.

I understand that the Milwaukee Area College Internship Consortium and those it may authorize shall not be responsible for unauthorized duplications/use by third parties on the Internet or otherwise. I hereby release the Milwaukee Area College Internship Consortium, the competition judge(s), those it has authorized, and their respective successors and assignees, from any and all claims and/or damages that may arise out of my entry into the competition and regarding the use, reproduction, display, distribution, and/or sale of my image or images of my artwork, or statements made by me as consented to herein, including any claims of defamation, invasion of privacy or infringement of moral rights, rights of publicity, or copyright.

By signing this form, I certify that any work submitted is original and that I have the right to grant the permission herein granted. I have read and understood this form.

Signature: \_\_\_\_\_

Printed Name: \_\_\_\_\_

Date: \_\_\_\_\_